

# Why Do We Need a Community Health Improvement Plan (CHIP)?

Health Services Agency /  
Public Health  
CAPE Unit

# What is a CHIP?

- ◆ A written statement of our vision of a healthy community
- ◆ An inventory of activities we will conduct to achieve that vision
- ◆ A list of indicators that will let everyone know what progress we make in achieving that vision.



# What Will the CHIP Do?

- ◆ Ensure all of us are “on the same page”
- ◆ Help us break down silos and build partnerships as we work toward a common vision
- ◆ Allow us to prioritize activities and maximize scarce resources
- ◆ Hold us accountable



