

Master: Access to Care Activity Sheet

Goal 5: All Stanislaus County residents have access to affordable health care

Recommendations/ best practices	How?	Who?
<p>a. Develop a Health Plan for the uninsured*It was noted that if you do not qualify for gov't sponsored programs, private health insurance is unaffordable and often not available to an individual. Paying for most coverage's for care often involves borrowing money</p>		<p>Health plans</p>
<p>b. Have large county- wide marketing campaign to increase awareness of available insurance options and eligibility requirements</p>	<p>1. Identify eligibility centers (1 in each city: Modesto, Ceres, Patterson, Newman, Hughson, Waterford, Oakdale, Riverbank & Turlock) that provide insurance environment options, resource tools, application assistance at a specific time and location. 1. Create a social Marketing campaign to increase awareness of 211. 211 will identify the component of their program dealing with insurance options environment, etc. 2. social marketing campaign</p> <ul style="list-style-type: none"> • Brainstorm channels of communications (new and traditional) <ul style="list-style-type: none"> ○ Utility bills (MID)/ city bills ○ In layoff notices ○ PD, Sheriff, probation ○ Farm labor contractors ○ USF- United Samaritans 	<p>1. outreach/ marketing</p> <ul style="list-style-type: none"> • SCOE • Minister Association • Catholic Charities • Stanislaus Stake holders • ministries/ faith based • FRCs, HAS • Community Partners • School s <p>2. Location Possibilities</p> <ul style="list-style-type: none"> • HBO • Anthem • HAS/ Clinics • Oakdale • GVHC • Family Resource Center • Places people use to shop

	<ul style="list-style-type: none">○ Media<ul style="list-style-type: none">▪ PSAs & radio▪ Theatres▪ Newspapers○ PTAs○ Migrated meetings○ Churches○ School Meetings○ Calls to Families<ul style="list-style-type: none">▪ Through existing systems: Schools○ Flyers at Medical Offices, Community Centers, and anywhere CAAs are located○ Where people shop (Walmart, Save mart, Pharmacies/ food banks/ salvation army) for basic needs <p>**Transportation shouldn't be an issue if we bring the resources to the community</p> <p>4. Have a health care coverage booth as an option at health fairs where people can sign up for coverage.</p> <p>Assess the effectiveness of outreach efforts</p> <p>Respond with recommendations on how to match outreach with available supply</p>	for necessities
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<p>c. Improve collaboration between the Family Resource Centers, Community Services Agency and other existing entities when identifying and enrolling in Medi-Cal and Healthy Families</p>	<p>Update websites, access to web. Build on FRC/CSA Health environment fair- travel around the county- all CAAs show up and sign up everyone possible onto insurance. Sr. population Train all CAAs on Sr. programs. Collaborations between AAA & FRCs to outreach to sr. population for health insurance Use ER as a point of entry for ed. About insurance options Use school sit/ education district linkages for enrollment, lunch programs & requirements for dental/immunization/school physicals CTA: CA Teaches Assoc. line to connect and converge data Conducting workshops with all agencies mention Workshops would discuss any pending issues in regards to what obstacles are preventing enrollment, educating local agencies, and making sure everyone is on the same page</p>	<p>AAA/ Linda Beatriz County agencies: all that deal with community and family</p>
<p>Address Physician Shortage</p>		
<p>a. Address provider shortage through Health Enterprise Zone Models</p>		

<p>b. Increase number of homegrown youth pursuing medical school</p>	<ol style="list-style-type: none"> 1. Increase awareness of lobby opportunities to support and preserve residency program 2. outreach efforts by UC Merced Medical School to Stanislaus Middle Schools 3. promote <u>undergraduate enrollment</u> at UCM, Stan State, MJC <ul style="list-style-type: none"> • Scholarships to students who choose UC Merced • Councilors • Parents Night • Family Resource Centers • Tours of the campus • Nontraditional audiences <ul style="list-style-type: none"> ○ Church youth groups ○ Grandparents 4. Address the cost of medical school- let kids know in HS there are grants so they know it's attainable. 5. encourage minority children 6. Have physicians speak to schools: their background- then how they got to med. School- encourages kids. Primary Care provider network to attract providers to Turlock with group practice <p>The collaboration with Behavioral Health Recovery Services with work force development actives they are doing through mental health serves act (MHSA)</p>	<ol style="list-style-type: none"> 1. Stanislaus stake holders 2. UC Merced 3. Tom Changnon: County Superintendent of Education 4. HAS, DMC, Stanislaus County of Education 5. Schools: guidance counselors 6. residency program physicians 7. Emmanuel Med. Center Health county agencies
<p>New Suggestions</p>		

Incorporate healthcare financing research	Utilize CVHPI to engage county health care experts in discussing/ understanding financing models that will do/ impact strategies (outreach and supply)	Melanie from CVHPI
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Goal #6: All Stanislaus County residents have the ability to quickly and efficiently obtain appropriate quality services from health care providers

Recommendations/ best practices	How	Who?
Coordination of services		
a. Develop Prescription Assistance Program to increase access to reduced cost or free meds	<p>Identify other models outside of traditional hospital (ER) care such as surgery centers, image centers, urgent care, private practice i.e. St. Lukes family practice model</p> <p>Collaborating community with clinical practice</p> <p>Develop a second NIH Type health fair located at PMO</p> <ul style="list-style-type: none"> • Screening • Services <ul style="list-style-type: none"> ○ Mammogram/ pelvic ○ Dental ○ Eye ○ STI ○ Men's health • Environment in public assistance programs • Follow up at GVHC <p>Educate the public and ourselves about the different prescription programs that local pharmacy programs use</p>	<p>Urgent care, private practices</p> <p>Volunteers- United way</p> <p>Medical aspects- HSA Clinics</p> <p>FRC, City of Modesto</p> <p>School Health Fairs</p>

<p>b. Provide expanded services in communities by building on existing services</p>	<p>County wide coordination of health based nurses. Use as a venue to provide resource info. Share barriers, work together. Can call churches & start to org. them and coordinate effort Research “free clinic model Designate a lead (i.e. Stanislaus Surgical-Hospitals) and a location (outlying areas to be included)</p> <ul style="list-style-type: none"> • Possible locations- health net community center, Assyrian center (Turlock) <p>Volunteers (DOA survey/ quantify interest & available provider resources) Marketing (Homero) Emmanuel model Health Fair screenings Road show in school districts involved in health care</p>	<p>PH ARC CBC- Dianne</p>
<p>c. develop effective continuums of care by informing all providers about other services and about available clinic/ healthcare services</p>	<p>Educating influential community members such as: Pastors, community leaders and community activists n what to inform the community about</p>	<p>Ministers at church</p>
<p>Consumer education and empowerment for children, adolescents, adults, seniors, and disabled population</p>		
<p>a. Support and promote systems that inform consumers about availability and appropriate use of medical services, low cost options</p>	<p>Market \$4 ex to consumers and teach them how to find it- teach advocacy Add community education/empowerment lines Re: resumes, broad determinants to the State/ federal agenda</p>	
<p>b.Increase awareness of self care options</p>	<p>Contact Health education council network</p>	<p>Aide Silva</p>

and healthy lifestyles for children, adolescents, adults, seniors and disabled population	in Sacramento to train local people about nutrition	
New suggestions		
List of all organizations that offer 24 hour advice nurse line to reduce non emergent ER use Maybe have then staffed by RNs (Mainly for mom Kaiser patients)	Contact all medical providers, INS Pians, hospitals, and determine advice nurse line services Develop resource guide for these nurse lines How – research models Visit call center at St Joseph’s Medical Center in Stockton California Nurses’ Association Legislative system of care. (?) The collaboration between health agencies and the school systems	All county hospitals(DMC, Memorial) GVHE Health net Oak Valley HPSJ Emmanuel MMO Location Physicians Parents Teachers/educators